

SRA BOARD
28 June 2022

CLASSIFICATION – PUBLIC



Stakeholder engagement programme

Our consultation on the draft Business Plan and Budget 2022-23 took place between 6 May to 17 June 2022.

We delivered a multi-channel engagement programme to engage as widely as possible with our stakeholders, and to provide a range of opportunities for people to provide their views and feedback.

This included delivering bespoke roundtable events and focus groups, social media campaigns, and a webinar. We also referenced the consultation with stakeholders during other meetings, and through regular liaison meetings that took place during the consultation period.

Through the engagement programme's activities (and alongside the written responses we received) we engaged with close to **15,000 people** – our highest numbers to date on our Business Plan and Budget.

Key features and outcomes of the consultation engagement programme are as follows.

Roundtable meetings and focus groups

- City of London Law Society symposium meeting (16 May 2022)
- Solicitor Sole Practitioner Group quarterly meeting (8 June 2022)
- Roundtable meeting with consumer bodies and charities (20 June 2022)
- Roundtable meeting with in-house lawyers (16 June 2022)
- Meeting with technology and innovation stakeholders (14 June 2022)
- Two roundtable meetings with equality, diversity and inclusion stakeholders
- Focus group with members of the public in England (6 June 2022)
- Focus group with members of the public in Wales (8 June 2022)
- Focus group with people who have experienced homelessness and the Lifeshare charity (14 June 2022)
- 'Meet the Board' session with Kent Law Society (8 June 2022)

Social media campaign activity

We published 47 posts about the consultation and our priorities for 2022-23, through the SRA's LinkedIn and Twitter channels. The posts achieved:

- 78,119 impressions (*How often the post was displayed / unique people who could potentially see the post*)
- 2,536 engagements (*Retweets, shares, likes, comments, replies*)

We published a video post about the Business Plan on Facebook that achieved:

- 5,366 'ThruPlays' (*number of times the video was played to completion, or for at least 15 seconds*)
- 13,232 overall reach

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We ran 5 social media polls to seek snapshot views on our business plan and budget proposals. The polls resulted in:

- 3,578 votes
- 232,332 impressions (*How often the post was displayed / unique people who could potentially see the post*)
- 6,434 engagements (*Retweets, shares, likes, comments, replies*)

Our consultation webinar

We broadcast a webinar through our YouTube channel about our consultation proposals on 26 May 2022, titled "[What should our priorities be for 2023](#)".

As of 22 June 2022, the webinar had been viewed 143 times (with 32 live views)